

# ADDICTION

## WHY CAN'T THEY JUST STOP?

A Free Community Education Lecture Series based  
on the HBO ADDICTION Documentary

### WHAT WILL I LEARN?

The series is divided into four, 2- hour presentations that include a video from the groundbreaking HBO documentary ADDICTION, followed by discussion lead by a trained addiction professional.

**Session 1:** What is Addiction? and Understanding Relapse

**Session 2:** The Search for Treatment: A Challenging Journey and The Adolescent Addict

**Session 3:** Why is Addiction a Disease of the Brain?—An Interview with the Director of the National Institute on Drug Abuse (NIDA), Nora Volkow, M.D. and What Causes Alcoholism and What Constitutes Effective Treatment?—An Interview with the Director of Treatment and Recovery Research at the National Institute of Alcohol Abuse and Alcoholism (NIAAA)

**Session 4:** Opiate Addiction: Understanding Replacement Therapy and Getting an Addict into Treatment: The CRAFT Approach

**Monday Evenings: July 12, 19, 26 and August 2  
6:30-8:30pm**

**Community Memorial Hospital  
Treiber Conference Center 1 & 2  
W180 N8085 Town Hall Road  
Menomonee Falls, WI 53051**

Call the CareConnection at 262-251-1001 or 1-800-246-8332 to register.