
2017 ANNUAL REPORT

ADDICTION RESOURCE COUNCIL, INC.



“Our cause is to provide help, hope,
and support to all members of the
community suffering from
substance abuse through education,
intervention, and advocacy.”



A Message from Our Board

Dear Friends and Supporters of ARC:

The Addiction Resource Council's mission is to promote the prevention and treatment of substance abuse, and support the recovery of individuals and families affected by the chronic disease of addiction throughout Waukesha County in measurable ways. Annually the Board of Directors and staff develop a strategic plan to determine how ARC can satisfy and exceed its mission each year. I encourage you to review this annual report that will provide specifics on how ARC's many programs and services have accomplished ARC's mission in 2017.

The ARC Board continues to set a strategic course to accomplish the mission and goals of ARC. In 2017, the ARC Board of Directors welcomed two talented members to our Board: Adrienne Koclanis, Director of Events, The Pfister Hotel; and Renee Kasper, First Weber Relators. We appreciate their willingness to join our team at ARC. As you review the accomplishments of ARC in this report, if you or someone you know feels your talents are well suited for ARC, we welcome you to consider joining our Board of Directors.

ARC continues to be recognized as a leader in Waukesha County and Wisconsin. An organization is a reflection of its leadership, and since August of 2013, ARC has been fortunate to have benefited from the leadership of our Executive Director, Joe Muchka. Anyone who interacts with Joe knows he is passionate and dedicated to supporting ARC. Joe is kind, caring, and generous with his time and talents. Joe is always willing to deflect the spotlight and recognize others for their contributions to ARC. It is appropriate to turn the spotlight on Joe as he prepares for retirement. Under his leadership, ARC has remained a strong organization that is fueled by staff who are committed, knowledgeable, and fulfill our mission daily with tremendous energy. It takes a special individual who can bring kindness and compassion in the workplace and instill these values and make them part of an organization's culture. Joe Muchka is that individual. Thank you, Joe for the leadership you continue to provide to ARC.

In closing, on behalf of the ARC Board of Directors, thank you to our community partners, volunteers, contributors, and supporters. ARC could not fulfill our mission without your support and ongoing efforts. We look forward to continuing and expanding our partnerships going forward.

Sincerely,

Greg Johnson
ARC Board President



To those who support ARC:

It has been a privilege to work with Joe Muchka, ARC Executive Director, his hard working, dedicated staff, and the ARC Board of Directors guided by our President, Greg Johnson. I have had the privilege of recently attending the National Conference on Alcohol and Drug Dependence in Washington, D.C., with Lindsay Just, ARC Assistant Director, and John Hopkins, ARC Board Chairman Emeritus. It was inspiring to hear the views of our many affiliates and also to march up to Capitol Hill and meet with some of our legislators in order to promote our views and solicit their support on the current drug and alcohol issues that we read about and face every day.

Alcohol and drug abuse continues to be a serious problem in our area, as well as, throughout the state and country. ARC continues to be the leader in our county in fighting this epidemic through education at all levels of our society. The work that they are doing in educating our young has been well received.

Finally, I would like to give my special thanks to our retiring Executive Director, Joe Muchka. He has been an inspiration to many in our community and has been a close personal friend for many years. He will be missed.

Respectfully,

Chester Dobrowski
ARC Board Chairman



To Our Supporters



ARC is grateful to be supported by amazing donors, funders, and volunteers. Thank you to everyone who helped make is a successful year!

2017 Supporters

Sherry Fickau
Rose Barton
Michael + Amy Haas
Tanya Hinz
Speedy Metals
Elizabeth Babb
United Heartland
Chester Dobrowski
John Hopkins
Joe Muchka
Gregory Johnson
Randall + Frances Bedore

2017 Volunteers

We want to thank all of the volunteers who assisted in sharing their stories at Parent Power Night and Stop and Think. We also wanted to thank the volunteers who assisted with the Victim Impact Panel, as well as the New Berlin Lions Club corn roast event.

2017 Funding Sources

Waukesha County Community Foundation
The Hibernian Foundation
Oconomowoc Area Foundation
ProHealth Care, Inc.
Brookfield Congregational Church
Community Memorial Hospital
Northwestern Mutual Foundation
New Berlin Lions Club, Inc.
Greater Menomonee Falls Foundation

Recovery Event Sponsors

SALS Recovery Houses
Wisconsin Voices for Recovery
Cornerstone Counseling
Stop Heroin Now, Inc.
Rogers Memorial Hospital
New Leaf Sober Living
Waukesha State Bank
Nova Counseling Services
Modern Fence Technologies
RU Recovery Program
Aspired, Inc.
Mahala's Hope
Max Health Chiropractic
Instep Running + Walking

Youth Programs



Resist the Influence was implemented at six area middle and high schools and served approximately 1,102 students in grades 7th—9th. Statistically significant results were shown in perception of risk and a reduced likeliness to use substances within the next year. RTI is a research based preventative education program that is designed to help youth run peer, media, and other influences through a filter and make decisions based on who they are and what they value.



Stop and Think offered 12 classes serving 153 students total. Stop and Think is designed to increase abstinence and reduce high-risk choices in youth under the age of 21. The average age of Stop and Think students was 17.



In addition to RTI and Stop and Think, we were able to host two Parent Power Nights that bring a panel of experts together to answer questions related to youth AODA issues. 25 parents were served.

Community Programming

Thunder & Rain Family Support program recognizes that addiction is a family disease and understands that concerned significant others should be included in the addiction treatment and recovery process.

Thunder & Rain is a mindfulness-based community outreach effort.

Approximately 397 individuals were served in 2017.



The Community Memorial Hospital Clinic serves patients who are uninsured or under-insured. The clinic offers assistance through assessments, brief interventions, referrals, and other services to clients with AODA and mental health needs. By offering care and assistance to those in need, we are able to help reduce the stigma attached to AODA and mental health issues. In 2017, ARC served 51 patients.



In 2017, we took 171 total calls on our 24 hour resource line. The largest concern was alcohol, with heroin being the second concern. The resource line is available to provide support, assistance and referrals to those struggling with alcohol and drug dependence as well as their loved ones in need of support.

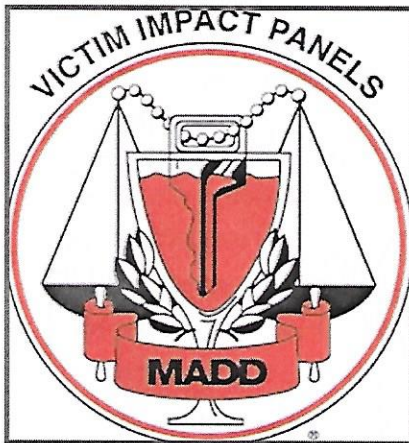


ARC offers Community Talks, presentations tailored specifically to what an organization or group needs. In 2017, we presented to approximately 515 community members through 12 presentations at high schools, universities, technical colleges, businesses, parent groups, health care facilities and religious organizations!

ARC hosts a resource table at many different community-based resource fairs throughout the year. In 2017, we attended 10 resource fairs and reached over 815 community members with information on ARC's services and mission. Resource fairs are a great way to interact with the community around us and let people know that help is available and recovery is possible!

Assessment Services

ARC is the designated Waukesha County facility for Intoxicated Driver Assessments for those Waukesha County residents who receive an OWI. In 2017, we provided 1,427 driver safety plan assessments. ARC also provides 'Assessment, Information and Referral' services, also known as an AIR assessment. 82 clients were provided with this service in 2017.



In 2017, ARC hosted five Victim Impact Panels. The Victim Impact Panel, hosted at the Waukesha County Expo Center, is a panel of victims affected by drunk driving tragedies. The panel shared how their lives were affected by the sudden loss of a loved one, or how being an offender driving under the influence affected lives of both themselves and their victims. 602 attendees were able to attend the panels in 2017.

ARC Highlights

THE ADVOCATE

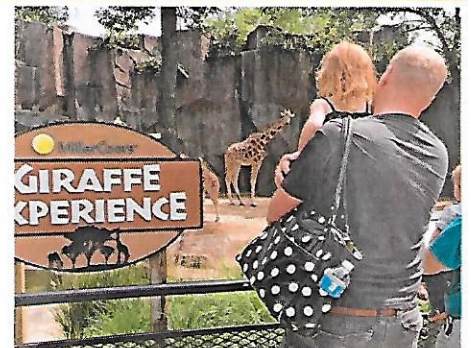
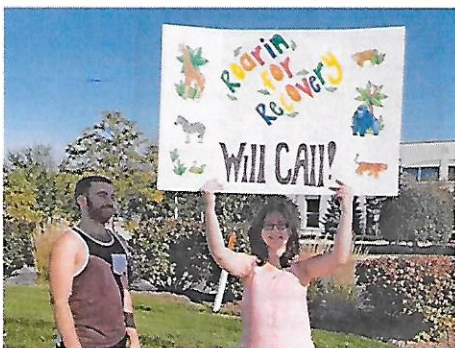


In the past year, our monthly newsletter had the opportunity to be circulated throughout Waukesha County. Addiction Resource Council recognizes the power of connection with our community by keeping it's members up to date every month. Our newsletter often discussed topics significant to the AODA community that we felt would benefit the reader. In November 2017, over 1,000 members of our community were subscribed to *The Advocate*. Featured articles included 'Letter From a Stop and Think Student', 'Donation Corner', 'Q&A', and 'Video of the Month'.

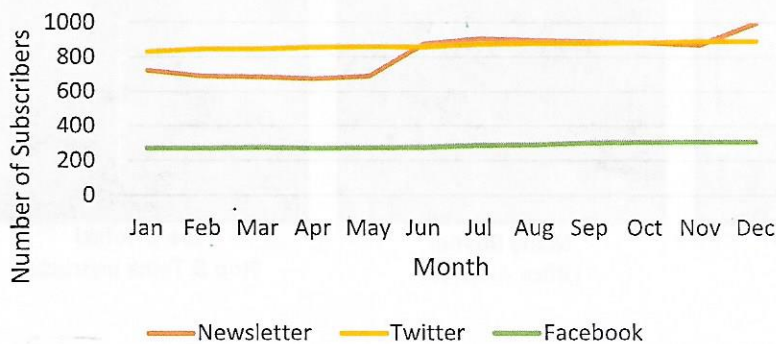


Roarin' for Recovery

Every September, SAMHSA sponsors National Recovery Month. In honor of Recovery Month, we hosted our second annual event, this year at the Milwaukee County Zoo. The goal was to bring awareness to the recovering community through speakers, a resource fair and family fun! Thank you to everyone who helped make the event a success!



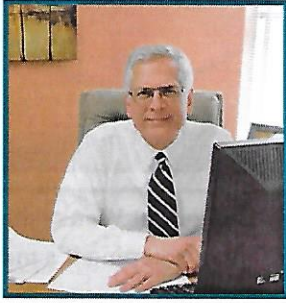
Social Media and Newsletter Subscribers in 2017



Social Media

In 2017, ARC's connection to the community via social media was strong. Our reach was relatively constant at 288 Facebook followers and 870 Twitter followers. Our audience for both social media outlets stayed steady throughout the year.

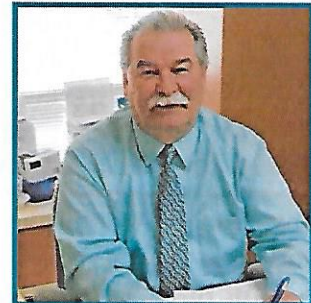
Meet Our Staff



Joe Muchka
Executive Director



Lindsay Just
Assistant Director



Bernie Mangers
Lead IDP Assessor



Chelsey Wasielewski
IDP Assessor



Jenn Anderson
Marketing Administrator



Elizabeth White
Clinical Supervisor



Sim Kaur
Community Outreach



Marilyn Meyer
Administrative Assistant



Vanessa Avila-Ibarra
Administrative Assistant



Conrad Wynstra
Intern



Richelle Mastalir
Intern



Mady Rhyner
Office Assistant



Joe Orlofski
Stop & Think Instructor

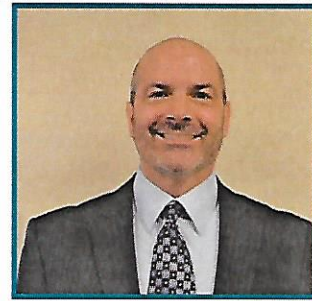
Meet Our Board of Directors



Greg Johnson, CIPMA
President
Ehlers, Inc.



Chester Dobrowski
Chairman
MTM Association



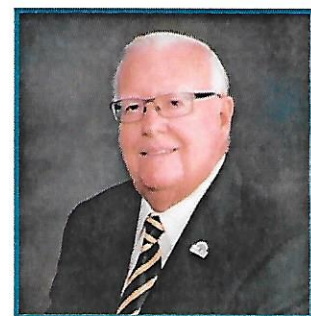
Mike Ingrilli
Vice President
Mike Ingrilli Plumbing



Joseph Rieder
Secretary
Chief of Police, New Berlin



Lesli Boese
Treasurer
*Deputy District Attorney,
Waukesha County*



John Hopkins
Alderman, City of New Berlin



Amy Haas
St. William's Church



Dr. Brett Linzer, MD
ProHealth Care, Inc.



Kathy Chiaverotti
Mayor, City of Muskego



Marcia Rupp
ProHealth Care, Inc.



Adrienne Koclanis
The Pfister Hotel



Renee Kasper
First Weber Realtors

Financial Report

Year Ending December 31st, 2017

2017 Net Expense (\$46,759)

2017 Unaudited Statement

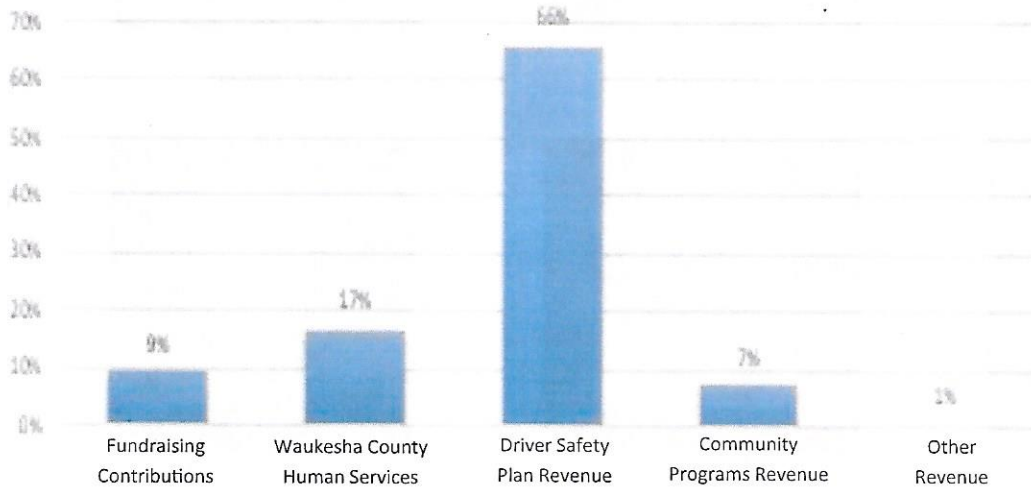


Rick Grochowske

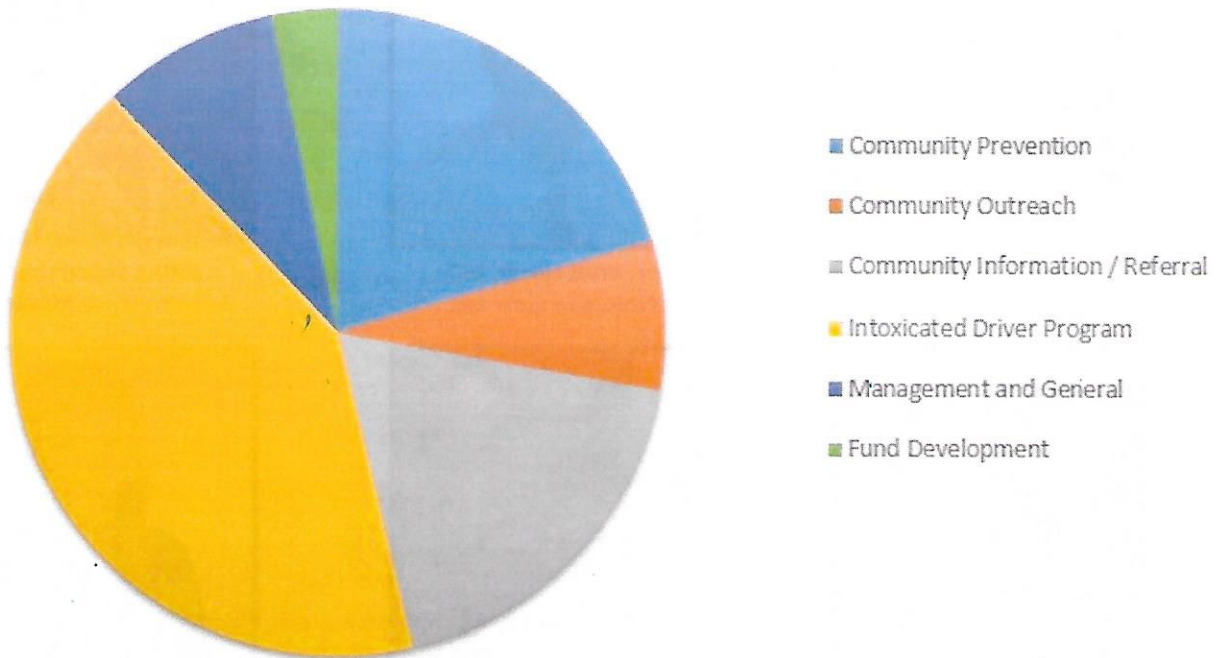
CPA

Winter, Kloman, Moter & Repp, S.C.

Where Funds Come From



What Funds Pay For



A Letter from Our Executive Director

Over recent years, our agency has continued to expand its efforts in providing help, hope and support to those in our community who struggle with alcoholism, drug addiction and the family trauma that inevitably comes with both. The year 2017 required ARC's ongoing partnerships within the community and our own sustained efforts in this regard more than ever. The heroin epidemic is far from over and Waukesha County had its share of opioid overdose deaths to mourn and even more families needing support services.

ARC was and remains at the epicenter of our community's many efforts to reverse these trends in the following ways:

Educating our youth and young adults about the risks of substance use through our 'Stop and Think' (underage drinking), 'Resist the Influence' (middle school age students) and 'Diverge' (adults over 21) programs, all of which encourage making healthy and safe choices;

Working side by side with other community leaders and stakeholders utilizing prevention strategies to bring about community-level changes that will support a reduction in opioid overdoses for Waukesha County;

Serving as working members and leaders of advisory groups and steering committees that identify unmet needs and suggest solutions to improve the outcomes for substance abuse treatment as well as supportive services for children and families;

Engaging and collaborating with grassroots support organizations and care providers to work together in the provision of much needed recovery services, 'real time' substance abuse treatment when available, family support services and resources in Waukesha County;

Advocating for substance abuse treatment, intervention and prevention education across the lifespan, recommending ways to increase, train and retain our dwindling counseling workforce - its training and retention, as well as encouraging and supporting related state and national legislative initiatives as active members of the Intervention and Treatment Committee of the State Council on Alcoholism and other Drug Abuse (SCAODA) and as a national affiliate of 'Facing Addiction with NCADD' (National Council on Alcoholism and Drug Dependence);

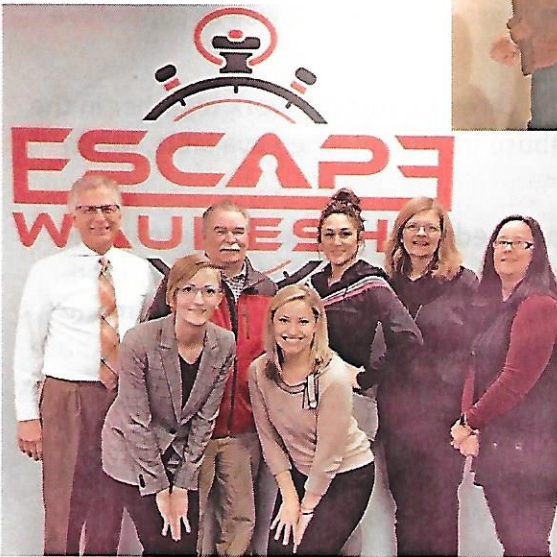
Assessing and providing appropriate referrals to substance abuse education and/or treatment to Waukesha County residents convicted of 'Operating a Vehicle While Intoxicated' (OWI) and our youth charged with underage drinking or drug possession.

Though the challenges can seem daunting at times, the rewards that come from serving our community are many for us here at ARC. We and our dedicated Board of Directors are looking forward to 2018 with hope and a strong commitment to further our agency's mission to help protect our community from the ravages of addiction in ways that support a sustainable recovery.

Sincerely,



Joe Muchka, LPC, NCC, CSAC, PS-IT
Executive Director



Addiction Resource Council, Inc.

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www.addictionresourcecouncilwaukeshawi.org